



ASHE COUNTY STUDIO TOUR GUIDELINES FOR PARTICIPATION

The ASHE COUNTY ARTS COUNCIL is the sponsor for the Ashe County Studio Tour. The Arts Council will coordinate all publicity efforts and the Ashe Arts Center will serve as the headquarters site during the Studio Tour to answer questions, hand out maps and direct visitors.

Registration must be completed online by March 20, 2020.

ELIGIBILITY: Artists must be current Arts Council Exhibitor Members **at time of the Studio Tour and application.** The annual \$20 Exhibitor's Fee entitles artists to be included in the Gallery Shop and in Arts Center Gallery and other regional exhibitions.

- Ashe Tour artists have the option of inviting an artist from outside Ashe County to join their site. Guest artists must complete the application, pay the appropriate fees, and meet other eligibility requirements.
- All work must be original and handcrafted.
- No work created from commercial kits, stencils, molds, patterns, or prefabricated forms are acceptable.

FEES: \$75 each individual artist.

PARTICIPATION SITES: Studio Tour sites must be in Ashe County and are restricted to either studios or galleries as long as the gallery is a working artist studio. **Multiple artists may participate in any single studio.** You must be open all the designated hours of the Tour weekend. Studios assume all liability for visitors at their studio and are responsible for making their studio safe and accessible.

WEBSITE: The Arts Council website will post the most current Studio Tour map and Brochure information on our website as soon as it is completed. Wherever possible, links are established to participating studio websites.

SIGNAGE: The Arts Council will create weather-resistant, directional signs for the Tour. **You are responsible for identifying the signs you need, picking them up, placing them the morning of the tour and returning them to the arts center.** Signs are the property of ACAC. Please return signs to ACAC following the Tour.

VOLUNTEERING: Studio Tour is an artist driven event and participants are required to volunteer for the preparation or facilitation of the event. Volunteer opportunities include distribution, marketing, artist outreach, exhibit, material creation and proofing, map creation and others.

APPLICATION DEADLINE: March 20, 2020 director@ashecounyarts.org