

The Jane Lonon Legacy Fund Grant

GENERAL DESCRIPTION

The Jane Lonon Legacy Fund was established in June 2019 to honor the dedication and hard work of Jane Lonon, retired director of the Ashe County Arts Council. Her devotion to the development of the arts throughout Ashe County and the region is the motivation to continue that work in perpetuity.

The Jane Lonon Legacy Fund Grant criteria support the following objectives:

1. Projects that feature fine arts, heritage crafts, or performing arts of the Appalachian region in Ashe County.
2. Projects that bring arts activities to all areas of Ashe County.
3. Art-related projects that contribute to tourism and economic development in Ashe County.
4. Art projects that celebrate the cultural and artistic diversity of people and families in the region.

All proposals should address at least one of these criteria. Addressing more than one of the criteria will strengthen the proposal. Applications will be considered from non-profit organizations, businesses, individuals, churches, performers and social organizations. Applicants may submit more than one application in any given year. Grantees may apply for future grants, but not in the year immediately following receipt of a grant. The Ashe County Arts Council (ACAC) reserves sole authority to determine the eligibility of potential grantees.

GRANT AMOUNT

The annual grant will generally be set at an amount not to exceed \$2500.

USE of FUNDS

Grant funds may be requested for artist's fees, marketing, project or interpretative materials, contractual fees, and venue rentals. Funds may not be used for capital expenditures, deficit reduction, interest on loans, litigation costs, lobbying expenses, tuition, or indirect costs which may include utilities, administrative salaries, office expenses, existing rents, telephone expenses, accounting expenses, legal expenses, and overhead.

Applicants who have questions about items eligible for funding should contact the ACAC for a referral to a Jane Lonon Legacy Fund committee member. The ACAC has final authority over which items are eligible.

DEADLINES

Applications should be mailed directly to Ashe County Arts Council, Jane Lonon Legacy Fund, 303 School Avenue, West Jefferson, NC, 28694, or submitted electronically to director@ashecountyarts.org by March 8, 2021. Online applications will be available by January 25, 2021 on the Ashe County Arts Council website at www.ashecountyarts.org. Applications that are incomplete or do not meet the grant criteria will not be considered for funding.

PROJECT PERIOD

Notification of grants will be sent out by April 1, 2021. Funded activities must take place between May 1 of the year funded and April 30 of the following year.

HOW TO APPLY:

1) PROVIDE A COVER LETTER

The letter should provide a brief and general description of your project.

2) FILL OUT AN APPLICATION

Go to www.ashecountyarts.org to download and print a copy of the application or call the Arts Council at 336-846-2787 to request a hard copy.

3) ATTACHMENTS

The following documents will make a more complete application and will provide the reviewing committee the information they need to fully evaluate your request. Provide brief resumes of everyone who will work on the project. Attach a complete budget detailing how the grant funds will be spent. If applicable include preliminary concepts or designs for your project, and any other supporting documents that you wish to provide.

CRITERIA USED TO EVALUATE APPLICATIONS INCLUDE EVIDENCE OF:

- Program Quality and Innovation
- A focus on the arts and culture of the region
- Features that involve and engage creative individuals
- Applicant's ability to implement a successful program
- How the project benefits and engages cultures within the Community
- The applicant's professional expertise. Include resumes of participating artists.
- Inclusion of preliminary concepts or designs for the project
- The applicant's budget to successfully complete project
- The identity of a fiscal agent responsible for the payment of all project expenses and will be responsible for the repayment of any grant funds not spent on the project

APPLICATION FOR JANE LONON LEGACY GRANT

Applicant _____

Name of Organization _____

Mailing Address _____

Daytime Phone _____ Email _____

Contact Person _____ Title _____

Status of Applicant (eg. Non-profit, individual, business etc.) _____

Description of Project. Answer the following questions in order.

What are you planning to do?

Where and when will you do it?

Why will you do it?

How does it fulfill the objectives of the Jane Lonon Legacy Fund?

How will you assess your success?

Have you completed any previous projects?

What is the total cost of the project?

Are there other sources of funding that you plan to use, and if so, how much?

What are the expected expenses, including fees paid to individuals?

How will the Jane Lonon Legacy grant funds be used?

Applicant agrees that if they are awarded a grant, they will provide a project end report within 30 days of project completion. This report shall describe what their project accomplished and how it met the objectives of the Jane Lonon Legacy Fund.

Funds Requested from the Ashe County Arts Council

\$ _____ Date(s) when cash grant is needed _____

Signature of Applicant

Title of Applicant (if applicable)

Date: _____