

## KATIE JENSEN

Katie Jensen serves as the Education Outreach Coordinator at BRAHM (Blowing Rock Art and History Museum). She was born and raised in Utah, and moved to Watauga County in May 2021. Katie graduated from Southern Utah University with a Bachelor's in Art Education, and later with a Master's in Arts Administration. While getting her Master's, she worked at the Southern Utah Museum of Art planning programs and events.



Katie and her partner, Rey, live in Boone with their Senegal parrot, Kelbein. Though they haven't lived in the high country very long, they love how beautiful the area is. They love exploring the community and feel very lucky to live here.



Ashe Arts Center  
303 School Avenue, West Jefferson, NC  
336.846-2787  
[www.ashecountyarts.org](http://www.ashecountyarts.org)

Ashe County Arts Council  
303 School Avenue  
West Jefferson, NC 28694



## *Fine Art Juried Competition and Exhibition*

## **Best of the Blue Ridge**



October 5 – November 18, 2021

The Gallery  
Ashe Arts Center  
West Jefferson

**Juror:**  
Katie Jensen

*An annual juried art competition and exhibit established by the Ashe County Arts Council to showcase outstanding original visual art in Ashe County and the surrounding region. The artwork will be judged on qualities of concept, execution of ideas and subject, and uniqueness of expression.*

Sponsored by



# Best of the Blue Ridge

## October 5 - November 18, 2021

### Eligibility:

All visual artists 18 years of age and older residing in Ashe County and its contiguous counties (Alleghany, Watauga, Wilkes, Grayson and Johnson) are eligible.

- Work must be original and executed within the last three years and not previously exhibited at the Ashe Arts Center Gallery.
- Work must not have been created as part of a workshop.
- Eligible works include paintings, drawings, hand pulled prints, and two dimensional collage works (Non-sculptural.) Photography, computer generated, or digitally altered imagery are not permitted.
- All works must be framed or gallery wrap with painted edges and ready to hang with wire. Work that is overly fragile or not ready to hang will not be considered.
- **The maximum dimension is 44 inches including the frame.**

### Entry Procedure:

The entry fee is \$10 per piece, non-refundable. Each artist is allowed to enter up to two works. Diptychs count as two entries. Checks should be made payable to Ashe County Arts Council. Partial fees are not accepted.



### Awards:

Best in Show: \$500 CJAS Gift Certificate  
First Place: \$250 CJAS Gift Certificate  
Second Place: \$150 CJAS Gift Certificate  
Third Place: \$100 CJAS Gift Certificate  
Honorable Mention: Rosette

### People's Choice Award:

Visitors to the exhibit will have the opportunity to vote for their favorite work of art in the new People's Choice Award. Ballots are available for \$1 each; proceeds from the voting will be split between the Arts Council and the winning artist. Deadline to vote is November 13. The winner will be announced on November 16.

### Preparation and Delivery:

Works must be hand-delivered to the Ashe Arts Center in West Jefferson on Saturday, October 2, (10am-4pm) or Monday, October 4 (9am-5pm.) Slides and photos of work will not be accepted; the exhibit selection and awards will be done directly from the submitted works.

### Directions:

The Ashe Arts Center is located at 303 School Avenue in downtown West Jefferson at the corner of Main Street and School Avenue, three doors down from Ashe County Cheese and across the street from Badger Funeral Home. Parking is available on the street. Call 336.846-2787 for specific directions.

### Pick Up:

Works not accepted into the exhibit must be picked up from the Ashe Arts Center between Tuesday, October 5 and Thursday, October 7. The Ashe County Arts Council will not be responsible for works not accepted into the exhibit after October 16, 2021. Pickup of works accepted into the exhibit will be on Thursday, November 18, 2021. Accepted works will not be returned before the end of the exhibition. Works not picked up by January 3, 2022 become the property of the Ashe County Arts Council.

### Sales:

Artists are encouraged to make works for sale. A 25% commission is retained by the Ashe County Arts Council on all sales.

### 2021 Timeline:

- October 2 & 4 – hand delivered works received at the Gallery
- October 5 – exhibit installation
- October 5 & 6 – notification of acceptance into show by email or telephone
- October 5, 6 & 7 – pickup of works not accepted into exhibit, 9am-5pm weekdays
- October 6 – exhibit opens
- October 8 – reception for artists and awards ceremony.
- November 18 – exhibit closes
- November 18 – pickup of exhibited works at The Gallery, 9am-5pm

## Best of the Blue Ridge



Fine Art Juried Competition  
Presented by the Ashe County Arts Council and  
sponsored by Cheap Joe's Art Stuff

### ENTRY FORM

Artist Name \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Day Phone \_\_\_\_\_

Evening Phone \_\_\_\_\_

E-Mail Address \_\_\_\_\_

#### ENTRY #1

TITLE \_\_\_\_\_

MEDIA \_\_\_\_\_

DIMENSIONS \_\_\_\_\_ H x \_\_\_\_\_ W DATE COMPLETED \_\_\_\_\_

PRICE (including 25% commission) \$ \_\_\_\_\_ or VALUE IF NFS \_\_\_\_\_

#### ENTRY #2

TITLE \_\_\_\_\_

MEDIA \_\_\_\_\_

DIMENSIONS \_\_\_\_\_ H x \_\_\_\_\_ W DATE COMPLETED \_\_\_\_\_

PRICE (including 25% commission) \$ \_\_\_\_\_ or VALUE IF NFS \_\_\_\_\_

SIGNATURE \_\_\_\_\_

This signature and the completion of the entry process constitutes understanding and acceptance of the conditions set forth in this document.

PLEASE ATTACH ON THE BACK OF ENTRIES

NAME _____	NAME _____
TITLE _____	TITLE _____
MEDIA _____	MEDIA _____
PRICE (or value if NFS) _____	PRICE (or value if NFS) _____