

# The Jane Lonon Legacy Fund Grant

## 2022 GUIDELINES

### GENERAL DESCRIPTION

The Jane Lonon Legacy Fund was established in June 2019 to honor the dedication and hard work of Jane Lonon, retired director of the Ashe County Arts Council. Her devotion to the development of the arts throughout Ashe County and the region is the motivation to continue that work in perpetuity.

The Jane Lonon Legacy Fund Grant criteria support the following objectives:

1. Projects that feature fine arts, heritage crafts, or performing arts of the Appalachian region in Ashe County.
2. Projects that extend arts activities and opportunities to people throughout Ashe County.
3. Art-related projects that contribute to tourism and economic development in Ashe County.
4. Art projects that celebrate the cultural and artistic diversity of people and families in the region.

All proposals should address at least one of these criteria. Addressing more than one of the criteria will strengthen the proposal. Applications will be considered from non-profit organizations, businesses, individuals, churches, performers and social organizations. Applicants may submit more than one application in any given year. Grantees may apply for future grants, but not in the year immediately following receipt of a grant. The Ashe County Arts Council (ACAC) reserves sole authority to determine the eligibility of potential grantees.

### CRITERIA USED TO EVALUATE APPLICATIONS INCLUDE EVIDENCE OF:

- Program Quality and Innovation
- A focus on the arts and culture of the region
- Features that involve and engage creative individuals
- Applicant's ability to implement a successful program
- How the project benefits and engages cultures within the Community
- The applicant's professional expertise. Include resumes of participating artists.
- Inclusion of preliminary concepts or designs for the project
- The applicant's budget to successfully complete project
- The identity of a fiscal agent responsible for the payment of all project expenses and will be responsible for the repayment of any grant funds not spent on the project

### GRANT AMOUNT

The 2022 grant is set at an amount not to exceed \$2500.00

### USE of FUNDS

Grant funds may be requested for artist's fees, marketing, project or interpretative materials, contractual fees, and venue rentals. Funds may not be used for capital expenditures, deficit reduction, interest on loans, litigation costs, lobbying expenses, tuition, or indirect costs which may include utilities, administrative salaries, office expenses, existing rents, telephone expenses, accounting expenses, legal expenses, and overhead.

Applicants who have questions about items eligible for funding should contact the ACAC for a referral to a Jane Lonon Legacy Fund committee member. The ACAC has final authority over which items are eligible.

### **DEADLINES**

Online applications will be available by January 5, 2022. Deadline for online applications is March 7, 2022. Applications may be mailed directly to Ashe County Arts Council, Jane Lonon Legacy Fund, 303 School Avenue, West Jefferson, NC, 28694, with postmarked date of March 7, 2022. Applications may be submitted electronically to [director@ashecountyarts.org](mailto:director@ashecountyarts.org) by March 7, 2022. Applications that are incomplete or do not meet the grant criteria will not be considered for funding.

### **PROJECT PERIOD**

Notification of grants will be sent out by April 1, 2022. Funded activities must take place between May 1 of the year funded and April 30 of the following year.

### **APPLICATIONS SUBMITTED THROUGH MAIL OR EMAIL SHOULD INCLUDE:**

#### **1) PROVIDE A COVER LETTER**

The letter should provide a brief and general description of your project.

#### **2) FILL OUT AN APPLICATION**

Go to applications to download and print a copy of the application or call the Arts Council at 336-846-2787 to request a hard copy.

#### **3) ATTACHMENTS**

The following documents will make a more complete application and will provide the reviewing committee the information they need to fully evaluate your request. Provide brief resumes of everyone who will work on the project. Attach a complete budget detailing how the grant funds will be spent. If applicable include preliminary concepts or designs for your project, and any other supporting documents that you wish to provide.