



January 27, 2017

Dear Fellow Artists,

We hope this letter finds you well and settled cozily into winter. We are gearing up for our 3rd annual Studio Tour August 5-6 and are already busy with the necessary preparations to make this happen, hence this letter to you! Believe it or not, it's time to figure out *who is going to participate?*

Last year we had a super successful two day event with 24 artists opening up our studios or collaborating with others. *The tour was very well attended, artists were happy and made new connections, guests were involved and educated in artist's processes, and..... art was sold!* Most of the artists got together the week after our the Studio Tour to talk about what worked and to look ahead at what we wanted to create next year. The particulars below were generated from last year's participating artists:

- **Date: August 5-6, 2017.** Saturday 10-6pm and Sunday 12-5 pm. Yes, we moved the weekend to August. There seemed to be conflicts with last year's June date, so hopefully this weekend will work and we can always promote the Ashe Tour for this time of year.
- **Exhibit:** We added a small exhibit at the Ashe Arts Center Gallery for the Studio Tour participants. The exhibit will showcase samples of each artist's work offering the public a sneak-peak at the studios they most want to visit. Details will be shared later.
- **Fee:** The participation fee remains the same as last year \$75. These fees help cover the cost of marketing the Studio Tour.
- **Deadline to apply: March 1, 2017.** In order to get the promotional materials created and ready for early distribution, we need your commitment by this date!

The Studio Tour is an event designed to support artists and to showcase the many talents of Ashe County's visual artists. *This event can only happen with your participation!* If you are interested in being part of the 2017 Studio Tour, please fill out the enclosed application COMPLETELY and return by March 1st. Our window to get the materials printed and distributed is relatively short. Our committee will be meeting on March 8th to go through the applications and will be pressing on from there. If you have questions please contact us, and feel free to share this information with other artists that may not be on our radar. We continue to discover more unique artists are living in Ashe than we imagined. We look forward to hearing from you!

Jane Lonon
jane@ashecountyarts.org
336-846-2787

Kelly Clampitt
Spiritcanelodge@gmail.com
336-385-6312

Cheryl Williams
wands@skybest.com
336.982-8716